

# TRAVEL SNAP CARDS

## BAZAARS



PHOTZY.COM

Bazaars should definitely be on your shot list for travel photography. Remember the people at a bazaar are busy and your intentions are not high on their list. Be friendly and unobtrusive.

**PRINT SIZE: A5**  
14cm x 21cm /  
5.83" x 8.27"

### HOW TO APPROACH A SHOT

1. Get close for at least some of your coverage. Capture expressions along with storytelling details. Use a wide-angle lens to capture the personality of someone while also showing the surroundings.
2. Buy something. This provides some latitude with shop owners. Don't enter their world and expect cooperation if you don't support them. Try to create a personal connection.
3. Smile and use your Introduction Cards. A smile goes a long way toward creating good will and alleviating mistrust. Don't expect them to understand your intentions. Show them that you're friendly.



#### RAW

Shoot camera raw even with your smartphone.

#### ISO: AUTO

Set a maximum number if your camera has a threshold for decent noise.

#### A / Av



Use aperture priority and set your f/stop to wide open unless you are concerned about depth of field. Keep an eye on your shutter speed if you start to close down the f/stop.



Carry two lenses: One in the range of an 18-135mm zoom lens, and a fast prime lens. **PRO TIP:** A good budget prime lens for bazaar photography is the 50mm f/1.8.

#### 1/30<sup>th</sup> of a second.

If your camera allows you to set a minimum shutter speed.



Avoid tripods and monopods in a bazaar. They are too busy, and you don't want to interfere or mark yourself as a target for theft.

### SETTINGS TIPS

### DO's & DON'Ts



This is the type of bazaar photograph that you do not want to take. It has no storytelling direction. It's too generic, and lacks a strong subject. Don't be afraid to hand out your introduction cards and ask people to cooperate.

#### Your coverage should include:

- Wide shots that depict the bazaar structure
- Medium shots that can give a clear view of cultural icons
- Close-up pictures of people and product indigenous to the area.

### REMEMBER F.E.A.!

**Faces, Expression, Action:** If you are uncertain about a subject... Ask permission. Share your introduction card. If they stop what they are doing and stare at the camera, take a few pictures. Smile. Wait for them to return to whatever they were doing and keep shooting. Now, they expect it.

